

EXCLUSIVE FRANCHISE ORDER FORM

2011 YOUR NAME ALMANAC

This order gives us an EXCLUSIVE FRANCHISE on the 2011 edition of "YOUR NAME ALMANAC" in our line of business in _____

(city)

(state)

QUANTITIES AND CHARGES FOR SERVICES

TOTAL _____ **ALMANAC** copies. (Minimum order 100)..... \$ _____

Price includes printing your own title, name, address, telephone number, etc. on front cover.

Trim size 5-5/8" x 8-5/8". (Complete the first box below as you want your imprint to appear on front cover)

Less 5% discount on Almanacs if paid with order placed before September 1, 2011 \$ _____

SUBTOTAL \$ _____

ADDITIONAL ADVERTISING PAGES - If pages 2, 3 or 4 of cover are used for your advertising, add \$25.00 per page. (Please attach your copy.) The per page charge covers a maximum of 20 lines on each page. Additional lines will be charged at \$1.00 per line..... \$ _____

PREPARATION CHARGES for new camera-ready art, logos, drawings and sketches (furnished by customer) \$ _____ are a one time charge and usually do not exceed \$10.00. Photos are \$30.00 each. Customer changes in copy after initial setting are charged at actual cost.

ENVELOPES - Kraft, open end, 6 X 9, with your printed return address _____ Quantity _____ \$ _____
Up to 300 -- \$45.00. Add \$12.00 for each additional one hundred. Fill in the envelopes return address imprint box below. (New orders: one-time typesetting charge \$10.00.)

HOLES - punched in the upper left corner. Up to 300 -- \$14.00. Add \$3.00 for each additional one hundred holes..... \$ _____

DISPLAY SET - Two attractive, wood grained counter display boxes and two, four-color window posters are available for \$8.00 per set. (One set is free to all customers ordering 1,000 or more Almanacs) _____ set(s) \$ _____

ALL PRICES ARE F.O.B. LOUISVILLE, KENTUCKY (Shipping charges will be invoiced after delivery.)

FRONT COVER IMPRINT - Complete the information below as you want your imprint to appear or **initial** this box if you would like to use your same imprint from last year. Initial here for same imprint as last year. _____

2011

Title or Name of business: _____

ALMANAC

(Street or P.O. Box) _____ City _____ State _____ ZIP _____

TERMS - Please check payment plan below

↑ **PAID IN FULL PLAN:** Payment received with orders before September 1, 2011, are allowed a 5% discount on Almanac prices. (This discount cannot be used if other special discounts are taken and does NOT apply to advertising pages, envelopes, holes, etc.) Shipping charges are billed after delivery.

↑ **OPEN ACCOUNT PLAN:** Accepted for old customers. We accept new orders on open account only if customer is rated well by Dun and Bradstreet. All prices F.O.B. Louisville, KY. Complete references on the back of this form.

↑ **DEPOSIT PLAN:** Pay 25% deposit with order. Balance due upon delivery of your order, plus shipping charges.

Purchaser (Company Name) _____ Date of Order _____

Street _____ P.O. Box _____ PO Box Zip Code _____

City _____ State _____ Zip Code _____

Signed by _____ Phone: (_____) _____

Name and Title (Please print) _____ FAX: (_____) _____